

List of 10 profitable businesses for beach towns:

1. Accommodation

If you have some extra space at your place then you can give that space on rent to tourists. There are many websites which lets you do this. For example you can post about your property on websites. You can also other marketing methods,

2. Photo studio/booth

Mainly the visitors at a beach are tourists and they want to catch every moment that they spent there. Thus, there is a huge scope in this business. Even though the selfies are dominating this field but still there are plenty of things that can only a photo studio or booth can do.

You can do different things to make it more successful. Try to be more creative and try different things. Remember success of any business depends upon its creativity and uniqueness.

3. Bikes / scooters rental business

Tourists love to explore places by themselves. You can open your rental store where you can provide those bicycles, scooters and similar things on rent. You can start this business from the backyard of your house.

To grow your business offers your services at competitive rates. In the starting of the business, you can also offer discounts. Once you feel that your business needs a bit more promotion then you can use different methods to promote your business. For example: You can use pamphlets to promote your business.

4. Cafe / Restaurant Business

You can open your coffee shop or restaurant near a beach. Restaurant's business is already a very well-known business. No matter in which city you live, if you can offer the nice services to your customers then you're likely to get success in it.

5. Boat rental service

Beaches are very popular because of the sea. People love to ride boats in the sea.





You can offer tourists your boats on rents and can earn a good amount of money from them. But to start this business you'll need certain permissions from the authorities.

6. Fishing service

People love to catch fishes. You can open your store where you can sell fishing equipments. This business will involve selling of all the necessary items that are required for fishing.

You can also run this business along with another business. You can catch fishes by yourself and can sell them from your store. You can also sell fishes to the restaurant owners.

7. Sports shop

People visit beaches to enjoy the time with their families, friends and children. Children love to play sports no matter what the place is. For this, you can open a shop where you can sell different type of sports items. People visiting beach love to play volleyball. You can sell or rent these types of items.

8. Surfing shop

Beaches are that popular because they are filled activities that can not be done anywhere else. One of the activities is surfing and to be honest people just love surfing. Beaches are often visited by tourists and they are just occasional surfers so they do not own surfboards or other similar items that required for surfing. To meet their need, you can open a surfing shop where you can give items related to surfing on rent.

9. Be a tour guide

You can become a tour guide and offer your services to tourists. But to become one you'll need to have good communication skills with good knowledge of the city's historical and famous places. Tour guide is one of the most common businesses that are why we have mentioned it here.

10. Event organiser

You can become an event organiser and offer your services to people who need to host some event at the beach. But for this you'll need to take permissions from the





authorities of the place.